

WARD NR: 5

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ITEM HEADING:

Making Villiersdorp attractive to tourists: Step 1. Wage War on Litter

AIM/PURPOSE OF REPORT:

To begin the process of cleaning up our town to entice tourists to stay.

BACKGROUND:

The mission of the Villiersdorp Tourist Association (VTA): Promoting our town as a tourism destination to bring new foreign and local tourists to the area.

Litter and the general dirty state of Villiersdorp is a deterrent to tourists visiting our town.

The state of the town has tourists thinking the following: "Keep going till you get to the other end of this mess. Do not stop and definitely do not stay"

For the purpose of this report, we wish to focus on:

- Entrance from Grabouw in Main Road till past FNB,
- van Riebeeck Street past Steyns takeaway
- Buitekant Street in both directions from Main Road.

DISCUSSION:

Besides the fact that the people of Villiersdorp do not seem to be bothered by the rubbish that they simply strew around the town, the dustbins are inadequate for the amount of refuse generated by the public and there does not seem to be enough staff to cleanup on a regular basis.

Municipal workers pick up the rubbish and place it in the current dustbins, however these are simply emptied at night by the "street" people leaving a mess for the following morning.

RECOMMENDATION BY ITEM AUTHOR TO THE WARD COMMITTEE :

It is recommended:

1. That a project be launched to increase the number and size of dustbins in the above mentioned areas. The Villiersdorp Tourism Association is proposing that we work with the municipality to make this happen.
 - a. That the dustbins be as per the attached example from Greyton – or similar



- b. That the existing large blue dustbins also be part of the project
 - c. That businesses in town be asked to sponsor the dustbins
 - d. That all dustbins have the www.villiersdorptourism.co.za website clearly visible above or below the business advertisement.
2. That the number of people employed to clean the streets be increased and if this is not possible then the limited number of employees available start daily cleaning from the Grabouw end of town and DO NOT spend the majority of their time at the Worcester end of town.
 3. That the inside and outside of the taxi rank (including the “markie”), as well as the walking path between the taxi rank and the road from the 4-stop to OK be cleaned on a daily basis. The Taxi association needs to be incorporated into the cleaning of this area as it is their drivers and customers who are causing the litter.
 4. That the area opposite Steyns takeaway be cleaned up EVERY DAY and that the grass on this pavement be mowed regularly.
 5. That the municipality ensure that ALL dustbins are emptied EVERY DAY as the last thing done before closing time to prevent the garbage from being strewn around at night – as is currently the case.
 6. That the “street brush” be used to sweep the street, especially at the entrance to town which looks unkept even when all the litter has been picked up.